GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA

UNSTARRED QUESTION NO:1787
ANSWERED ON:14.03.2002
NEED TO INCREASE FREQUENCY OF BHUBANESWAR DOORDARSHAN
BIKRAM KESHARI DEO

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether the Government are aware of the poor presentation of various programmes at Bhubaneswar Doordarshan Kendra;

(b) whether there is a need to increase the frequency of telecasting news from that Kendra;

(c) if so, the details thereof; and

(d) if not, the reasons therefor?

Answer

THE MINISTER OF INFORMATION AND BROADCASTING (SMT. SUSHMA SWARAJ)

(a): Prasar Bharati has intimated that the presentation of programmes at Bhubaneswar Doordarshan is not poor. It has improved through introduction of new programmes and presenters.

(b), (c) & (d): There is a need to increase the frequency of regional news bulletins. Presently, only one regional bulletin is being telecast from DDK, Bhubaneswar daily between 7.00 and 7.15 P.M.